

PROFICIENT & PREPARED FOR S. U. C. C. E. S. S.

MEDIA ADVISORY 15-107

September 22, 2015

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UNBRIDLED LEARNING ASSESSMENT AND ACCOUNTABILITY BRIEFING

(FRANKFORT, Ky.) – In preparation for the 2015 release of data from Kentucky's Unbridled Learning Assessment and Accountability System, the Kentucky Department of Education Division of Communications is holding a virtual briefing on Thursday, September 24 at 10 a.m. ET for media, school public relations staff and any other interested parties. You may connect with the webcast through this link:

http://mediaportal.education.ky.gov/watch-live/.

Associate Commissioner Rhonda Sims from the Office of Assessment and Accountability will provide a brief review of state testing and the accountability system, explain changes from last year and preview what you can expect to see on the School Report Card this year. Communications Director Rebecca Blessing will discuss the logistics of this year's data release and Media Liaison Nancy Rodriguez will field your e-mail questions.

You may e-mail questions before and during the briefing to nancy.rodriguez@education.ky.gov.

NOTE: NO DATA WILL BE RELEASED DURING THIS BRIEFING.

Data will be released to the media only <u>under strict embargo</u>, Tuesday afternoon, Sept. 29. The embargo will be lifted and the data made public at 12:01 a.m. ET on Thursday, Oct. 1.

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